

LEAD THROUGH CONVERSATION



Bev Hancock

LEAD THROUGH CONVERSATION

○ ON STAGE ○ AT WORK ○ ONLINE

www.bevhancock.com

FUEL, IGNITE, ACCELERATE

Bev Hancock
LEAD THROUGH CONVERSATION

Now is the most crucial time for leaders to communicate with compassion and power. Bev believes we hold a magical and wise truth in the language and practise of UBUNTU - a word that describes our humanity -

"I AM, BECAUSE WE ARE".

Conversational Leadership is the most agile way of clarifying how we thrive in fast moving and uncertain times. Bev empowers you and your teams to turn conversations into a force for growth and change.

"The single biggest problem in communication is the illusion it has taken place".

GEORGE BERNARD SHAW

From global to personal conversations, we talk AT rather than TO each other. If every conversation could produce a better future - would that change the way you have a conversation?



ON STAGE AT WORK ONLINE

Bev is a conversation catalyst who shapes the conversation with your audience.

Her unique FUEL, IGNITE , ACCELERATE method ignites dialogue with your delegates to extract their collective wisdom and knowledge. Using interactive technology, this highly valuable data is fed back into your organizational narrative.

This narrative is further supported by Bev's online learning community that unlocks social learning, digital tools, coaching and action learning.

Bev implements her multi-faceted approach to leadership learning and coaching around the globe using a range of hybrid tools.

STRATEGIC
FACILITATOR

LEARNING
SPECIALIST

EXECUTIVE
COACH

AUDIENCE
ENGAGEMENT
SPECIALIST

INTERACTIVE MC
AND SPEAKER

ON STAGE ENGAGEMENT

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Bev is more than a conference speaker, she uses her bespoke Fuel, Ignite, Accelerate method to co-create strategies that spark curiosity and dynamic dialogue with the audience. Wisdom obtained from the audience can then be sifted and collated into valuable post-conference data.

INTERACTIVE GLOBAL SPEAKER

- Presenting interactive keynotes that energise the audience and invite them to be part of the conversation.
- As a specialist in Conversational Leadership, Bev speaks on Trust, Conversational Magic and How to Thrive in the New World of Work.

STRATEGIC FACILITATOR & MC

- Bev helps you to re-imagine roadshows, panel discussions and town halls leaving all the participants in the audience feeling seen, heard and empowered.

ENGAGEMENT STRATEGIST

- As a hybrid engagement specialist, Bev works with clients to get maximum Return on Experience from their event.
- Bev uses a range of strategies to build trust and involvement which include story telling, graphic facilitation, speaker coaching, speaker coaching and interactive conversational design.

ON STAGE
AT WORK
ONLINE



AT WORK COMMUNICATION

Bev Hancock
LEAD THROUGH CONVERSATION

As a strategic facilitator, learning specialist and executive coach, Bev smooths the path for leadership conversations and agile communication through the science and magic of conversational intelligence.

STRATEGIC FACILITATOR

- Guide and empower vital leadership conversations.
- Create & embed strategy, inclusion and customer experience.
- Build trust, accountability and performance.
- Increase the effectiveness of strategy and culture within your organisation.

LEARNING SPECIALIST

- Create customised & interactive experiences that promote high levels of engagement.
- Teach leaders how to turn conversations into a currency for success.

EXECUTIVE COACH

- Raise the level of your leadership through the power of leadership team coaching.
- Propel individuals to reach their full potential through a unique blend of dialogue and learning.
- Toolkit for agile leadership.

ON STAGE
AT WORK
ONLINE



ONLINE LEADERSHIP

Bev Hancock
LEAD THROUGH CONVERSATION

The world as we know it has changed. How we learn and engage has shifted to a more dynamic, global conversation. Bev has developed a skillset that empowers leaders to thrive in an omni-channel world.

CONVERSATIONAL LEADERSHIP ACADEMY

- The portal enables leaders to build the mindset, skillset and toolset at their own pace in the post-pandemic world of work.
- You and your team co-create your own learning journey using social learning, digital tools and team coaching.

AGILE LEARNING

- The journey harnesses the science and magic of agile learning.
- Each journey incorporates a leadership toolkit, action learning and access to learning communities.
- Leaders translate their learning, unlearning and re-learning into meaningful business impact.

ON STAGE
AT WORK
ONLINE



LEARNING SPECIALIST



CREDENTIALS

MASTERS RESEARCH (Two different theses)

VIRTUAL ENGAGEMENT SKILLSET

MENTORSHIP FOR SMALL BUSINESS



E-LEARNING STRATEGY AND CONTENT DESIGN

Agile learning strategy, instructional design & content specialist for Volkswagen South Africa



CUSTOMISED GLOBAL HYBRID LEARNING EXPERIENCES

Bespoke interactive learning design & hybrid leadership programmes & facilitation for HSBC, Grundfos, TBWA, ATC, Toyota & Coca-Cola



BUSINESS LEADERSHIP COACHING PROGRAMME

Design and facilitation for Nelson Mandela University MBA programme & Wits Digital Campus



DIGITAL CUSTOMER EXPERIENCE TOOLKIT

Digital Toolkit for Toyota "Best in Town" Portal.

Bev Hancock is a learning strategist who has Masters degrees in Business and Management Coaching and has studied Conversational Intelligence with world renowned specialist, Julia Glaser.

Her pioneering master's research in 2014 explored the skillset needed to engage in a hybrid, omni-channel business environment. She has used this skillset worldwide to help leaders develop strategies to interact with ethical integrity and authentic connection.

She has held senior academic leadership positions for Educor, Africa's largest tertiary education provider and Volkswagen South Africa E-Learning and Sales and Marketing Academies.

Her online learning and coaching portal, The Conversational Leadership Academy, enables clients to build the mindset, skills and tools needed for a post-pandemic world of work.

Bev combines her love for learning, technology and coaching with a full spectrum of face to face, virtual and hybrid channels using her bespoke FUEL, IGNITE, ACCELERATE method. She curates, designs and facilitates interactive and immersive learning conversations, igniting personal growth and business impact.

Life-long learning and future-focused capacity building is built into Bev's DNA. She immerses herself in the latest leadership trends, with a focus on:

LEADING THROUGH CONVERSATION.

ON STAGE
AT WORK
ONLINE



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Bev Hancock has been a member of The SPAR Group executive coaching panel for the past five years. As the manager of this process it has been my observation that Bev has continually delivered a superior experience to her clients.

The integral approach and her in-depth knowledge of the coaching process have yielded positive business results.

Bev has also designed a powerful team coaching process as a part of the Group Talent Strategy which has equipped Line Managers to have catalytic conversations with their teams.

PAM STEYN
Head of Talent
SPAR SA

Bev was incredible! I believe that these are core basics that must be imbibed into every Marsh CE and should we excel at these, then we could take growth to another level altogether.

NAZIA JAVED
Marsh Emirates Insurance
Brokerage LLC

Two days of very constructive engagement that has helped us define our purpose for the year ahead, and beyond.

BRETT HORNER
Editor
Tiso Blackstar

Thank you for your professional conduct and facilitation of our Strategy Indaba.

Your presentation has been of great assistance in shifting the thinking and setting the stage for the new strategy in the company. Without your guidance and input, this event would not have been such a success.

It was a pleasure working with you.

KARIN KAEMPFER
HR Exec
Steinmuller Africa

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START THE CONVERSATION TODAY!

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